

## \$4.50 Silk and Satin Canton Crepes, \$2.48

THIS IS AN UNRIVALED VALUE in Canton Crepe, as \$2.48 hardly covers the cost of manufacture. Black, navy blue, African brown, taupe, steel gray, pear gray, silver, Copenhagen blue, dark blue, reindeer, sapphire blue, old rose, sand, henna, royal blue, Harding blue, Havana brown, pink, white and other shades.

### \$3 All Silk Black Satin Charmeuse, \$1.58

This is the final offering of this handsome black Charmeuse, as it cannot be manufactured for this price. Those who had a dress pattern for Christmas giving in mind should not overlook this last opportunity on Monday.

### \$5 Satin Canton Crepe, \$3.48

Beautiful black and navy blue Satin Canton Crepe in a firm weave with a lustrous finish. A very superior quality; 40 inches wide. This also comes in brown.

### 40-Inch Black Spiral Crepe, \$3.98

This is an excellent value in the corkscrew weave Crepe, which is so smart for tailored dresses and suits.

### \$6 Pebble Back Crepe Satin, \$2.98

A handsome pebble back Crepe Satin, which may be used either side out. A slight irregularity in the weave is responsible for the low price.

### \$3 Black Chiffon Costume Taffeta, \$2

Pure silk American-made dress Taffeta, 6 inches wide, in an unusually good quality for such a low price.

### Georgette Crepe, \$1.24 to \$2.50

A comprehensive line of black and colored Georgette Crepe, 40 inches wide, \$1.24, \$1.48, \$1.98 and \$2.50.

### Black Taffetas, \$1.25

This is the lowest price in years on such a good grade of Taffeta. All silk and American-made; 35 inches wide.

### Messaline Satin, \$1.48

All silk black and colored Messaline Satin in a desirable weight for combination, with other materials; 35 inches wide.

Main Floor.

## Fur Coats Low Priced For School and College Girls And for Business Women

WE HAVE SELECTED the very smartest models that we could find that would express youth and convenience, and had them created into fine

### Russian Pony Skin Coats With Raccoon Collar and Cuffs, \$75 and \$85

Full belted models, beautifully lined, and just as modish as can be. "Bargain" is a very much overworked word, but we cannot resist calling these Coats bargains, for they so truly represent comfort, good taste and long wear at such a little cost; 36 and 40 inches long.

### "Near Seal" (Dyed Coney) Coats, \$185

Nice full models lined with soft silks. Large collar and cuffs of skunk; 40 inches long.

### Hudson Seal (Dyed Muskrat) Coats, \$295 and \$335

Full models, lined with soft rich silks; plain or trimmed in contrasting furs. Large generous collar and cuffs.

Second Floor.

## \$2 & \$2.95 Blouses Now 98c

### Voiles and Batiste

ENTIRE CLEARANCE of every white Blouse of this character to make room for new silk Blouses just coming and more highly priced. Some of these voiles and batistes are trimmed with real fillet, and real Irish lace. All are dainty and correct to wear with your autumn tailored suits. Great variety, so many will choose half a dozen or so, for the price is very low. Fine for holiday gifts.

Second Floor.

## Wool Silvertones, \$1.25 Yd.

THERE ARE JUST 1,050 YARDS of this wool Silvertone, 54 inches wide, and judging by previous sales at this special price it will go quickly. Reindeer, dark brown, gray, navy blue and lighter shades of blue. A splendid quality for women's and children's coats.

There is also a small yardage of all wool Crash in a light weight for jumper dresses.

No mail or sample orders can be filled.

### \$2.50 Navy Blue Serge, \$1.50

A fine close weave of navy blue Serge in an excellent grade for suits or dresses. Medium and real dark blue. Sponge and shrunk.

### Poirot Twill, \$1.95

A very fine weave of this popular dress material; 60 inches wide. Two shades of blue and black.

### Imported Tricotine, \$2.50

Fine quality imported Tricotine, 54 inches wide, in navy blue and black. A favored material for suits or dresses.

### Black Broadcloth, \$1.95

All wool Broadcloth with a beautiful rich satin finish; 54 inches wide. Sponged and shrunk.

### Black Serge, \$1.25

Fine French twill Black Serge in a light weight desirable for dresses.

### Black Duvetyn, \$4.50

Black silk and wool Duvetyn with a handsome rich velvet finish; 45 inches wide. An excellent quality for coats.

### Fur Fabrics

Plain Silk Seal Plushes, \$5.95, \$7.95, \$11.50 and \$15

Beaver Plushes, \$7.50, \$11.50, \$15.50 and \$20

Lambtex, Kerami and Astrachans in the wanted shades and black.

Second Floor.

## All Wool Winter Blankets

\$13.25 to \$40 Instead of \$17.50 to \$50

WE RECOMMEND this as a good time to provide winter Blankets, for this is one of the best value groups we have had all season.

These Blankets are all wool, both warp and filling; some are cut and bound singly, finished with silk ribbon binding. Some are a white; others white with pink, blue, rose, yellow and Copenhagen blue borders. Also some fancy plaid and jacquard designs.

### Wool and Down Filled Comfortables

\$8.50 to \$55 Instead of \$10 to \$68.50

Covered with messaline, sateen, silk, and silk and satin broadcases; some are finished both sides alike; others figured one side with plain color backs.

### All Wool Auto and Steamer Rugs

\$6.75 to \$44 Instead of \$8.50 to \$55

Plaid tops with plain backs; also plaid effects, both sides; others plain colors, both sides. Among the lot are a few imported camel-hair Rugs.

### Bedspreads \$4 to \$10 Instead of \$5.50 to \$11.50

Hemmed Marseilles Bedspreads, three-quarter and full bed sizes.

### Bedspreads \$4.50 to \$11.50 Instead of \$6 to \$13

Marseilles Bedspreads, scalloped with cut-out corners; full size.

### Bedspreads \$2.69 to \$4 Instead of \$3.50 to \$5

Hemmed crocheted Bedspreads in three-quarter and full sizes.

Third Floor.

Fulton Street  
Bond Street

**Frederick Loeser & Co. INC.**  
BROOKLYN - NEW YORK

Livingston St.  
Elm Place

BUSINESS HOURS 9 TO 5:30

## ANOTHER GREAT PURCHASE

# Tailored Suits and Formal Dresses

New Tailored Suits, Values to \$50  
New Silk Dresses, Values to \$60

Women's and Misses' Sizes

**\$35**

This Will Repeat the Event of Last Monday

THOSE WHO WERE HERE know how remarkable were the garments offered and how totally inadequate were the prices for such high quality merchandise. Again you will be surprised at the rare beauty and the great variety of entirely new garments and again the low, very low price of \$35. Many were too late last week to get their choice, so here is a

New Opportunity in Entirely New Garments  
Never Shown Before: Up-to-the-Minute Styles

These new Suits are of duvet de laine and velours de laine. Fur trimmed; choice of silk lined and individual in decorative effects. Choice buttons. Hand-bound buttonholes. Many charming little notions that give individuality.

Second Floor.

These formal Silk Dresses are in conservative rich colors, also high colors suitable for the most to make wear. Some in black laces. Many have perfectly gorgeous designs in beads of gay colors. Canton crepes, satin crepe, combinations with Georgette and rich velvets.

Fifth Floor.



## Two Thousand High Grade

## \$1.10 Linen Huck Towels, 69c

ANOTHER unusual purchase brings to Loeser customers a remarkably fine lot of all linen Towels for a price quite out of the ordinary, because the manufacturer is discontinuing this style.

All are hemstitched and in liberal sizes, with neat border patterns and space for monogram or initials.

Towels such as have sold in our stocks for \$1.10 each for 69c

### \$1 Turkish Towels, 75c

Fancy jacquard Turkish Towels in pink, blue, gold and lavender.

### 59c Linen Crash Toweling

39c Yard

Irish Linen Crash Toweling, an exceptionally fine quality for a very low price.

### \$1.50 Linen Towels, \$1

Extra large all linen Towels in two choice floral patterns.

### \$6 Bath Towels in Sets of 6 for \$4.75

Two large Bath Towels, 2 Guest Towels and 2 Wash Cloths. In pink, blue, gold and lavender.

### Seven Piece Bath Sets

\$6.25 Set, Value \$7.50

\$8 Set, Value \$10

Two large Bath Towels, 2 Guest Towels and 2 Wash Cloths and 1 handsome Bath Mat. In pink, blue, gold and lavender.

### Pattern Table Cloths

Irish linen pattern Table Cloths in handsome round designs:

70x70 Cloths, were \$8.75, at \$5.50

70x88 Cloths, were \$10, at \$7.50

70x106 Cloths, were \$12, at \$8.50

Napkins, 22-inch size, were \$9, at \$7.50

### \$12 Hemstitched Sets, \$7.95

A new importation of these pretty Sets, consisting of 1 Table Cloth and 6 Napkins, in snowdrop and oak leaf patterns. Cloths are 64x64.

Main Floor.

### Pattern Table Cloths

Gold Medal Irish Linen Cloths in a number of beautiful patterns, at an average of 33% under regular:

2x2-yard Cloths, regularly \$15.75, at \$10.50

2x2½-yard Cloths, regularly \$20.25, at \$13.50

2x3-yard Cloths, regularly \$24.75, at \$16.50

2x3½-yard Cloths, regularly \$28.50, at \$19

2x4-yard Cloths, regularly \$33.75, at \$22.50

Napkins to match, 22-inch; regularly \$20.25, at \$13.50

Napkins to match, 24-inch; regularly \$24, at \$16

### \$3 Table Damask at \$1.85 Yard

Full bleached Table Damask in a number of attractive patterns; 70 inches wide.

### \$7.50 Linen Napkins, \$4.89

All linen Napkins in a very attractive snowdrop pattern.

### Odd Lots of Linen Napkins

All full bleached in fancy floral patterns:

\$4.50 dozen, were \$5.50

\$5.98 dozen, were \$8

\$6.50 dozen, were \$8.75

\$7.50 dozen, were \$10.50

\$8.50 dozen, were \$11.50

\$8.75 dozen, were \$12

\$10.50 dozen, were \$13.50

Main Floor.

## Thousands of Pieces of Aluminum Ware

For the Lowest Prices on Record

### 95c Aluminum Fry Pans for 39c

This is the balance of our great purchase. All are perfect and in a good, practical 9-inch size.

Aluminum Preserving Kettle, Reduced to 85c

18-gauge, highly polished; 6-quart capacity; 1 ball, 1 side handle.

Aluminum Combination Cooker, \$1.29

Four pieces, reduced to \$1.29.

Aluminum Double Boiler, Reduced to \$1.59

18-gauge, highly polished aluminum; 2-quart capacity; cover fits both vessels; lower part makes handy saucepan.

Aluminum Preserving Kettles

8-quart size reduced to \$1.69; 10-quart size reduced to \$1.98. 18-gauge, highly polished; 1 ball and 1 side handle.

Aluminum Percolator, Reduced to \$1.69

Heavy gauge, highly polished; hinged cover, ebonized handle; seamless; welded spout, glass top; 8-cup size.

Aluminum Double Roaster, Reduced to \$1.98

Heavy double Roasters, highly polished, round shape; 11 inches in diameter.

Aluminum Nu-Lid Sauce Pans, Reduced to \$1.98

6-quart size, a combination colander and vegetable cooker. The opening may be used as strainer or entirely closed can be turned over without the lid falling off.

Aluminum Tea Kettle, Reduced to \$1.98

Heavy gauge, highly polished, patent cool handle, ebonized wood grip; octagon shape; 6-quart size.

Aluminum Percolators Reduced to \$2.48

Heavy gauge, highly polished, Colonial sides; ebonized handle; seamless; welded spout; 10-cup size.

English Sheffield Steel Carving Sets for \$3.98

A splendid Thanksgiving offering; also an ideal gift suggestion for some friend's Christmas.

They come from one of the best cutlery concerns in Sheffield, England. The Carvers have 9-inch blades of the best guaranteed steel, and all are finished with staghorn handles and nickel silver mountings.

2-Piece Steak and Game Sets, Regularly \$3.25, for \$2.25

These in styles to match above Carving Sets.

Basement

## \$200,000 Worth of

## Rugs & Carpets Underprice

10% to 33% Under Today's Values

SUCH CHANCES to buy the finest Rugs and Carpets underprice come most frequently in the Loeser Store because we are very large distributors and sell regularly for the lowest prices.

This collection for tomorrow, the result of a most unusual purchase, offers a large and beautiful stock of domestic Rugs and Carpets at such concessions as will prompt many to decide upon having a new Rug or Carpet for Thanksgiving Day.

### Extra Quality, Deep Pile Axminster Rugs

In a splendid assortment of Persian and Chinese patterns:

9x12 feet sizes at \$34.50, \$37.50, \$39.50 and \$45

8½x10½ feet sizes at \$34.50, \$37.50 and \$39.50

7½x9 feet sizes at \$29.50 and \$33.50

6x9 feet sizes at \$24.50 and \$27.50

36x70 inches at \$6.50 and \$7.50

27x54 inches at \$2.75 to \$4.15

### Seamless Tapestry Brussels Rugs

9x12 feet at \$22.95 | 9x12 feet at \$20.50

### Seamless Wool Velvet Rugs

8½x10½ feet at \$39.50 | 9x12 feet at \$37.50

All Wool Velvet Carpets at \$1.95 and \$2.40 a Yard

Fine quality of wool Velvet Carpets in Persian patterns; also stair Carpets to match.

### Oriental Rugs at Reduced Prices

\$10.75 to \$12.50 Anatolian Mats at \$6.75 and \$7.95.

\$95 to \$150 Lelian Rugs at \$59.50 to \$77.50.

\$185 to \$250 Persian Mahal Rugs at \$125 to \$189.

\$675 to \$975 Sarouk Rugs at \$425 to \$595.

Third Floor.

## 6,000 Pairs of Pretty Curtains

All at Decided Price Savings

ANOTHER SPLENDID OPPORTUNITY to provide the new Furnishings for the home for Thanksgiving at a very much smaller cost than usual

Heading the various groups tomorrow are:

\$1.15 and \$1.25 Marquisette and Scrim Curtains, 89c Pair

\$1.45 to \$1.85 Marquisette and Scrim Curtains, \$1.25 Pair

Seven hundred and fifty pairs, in white and ecru.

\$2 and \$2.25 Nottingham Lace Curtains, \$1.35 Pair

\$2.75 and \$3.50 Nottingham Lace Curtains, \$2.39.

Mostly in neat designs of filet net, in white and ecru.

\$11 to \$12.50 Panel Curtains, \$8.75 Each

Imported Lacet Arabian Panel Curtains, combined with Marie Antoinette lace.

Filet Marquisette and Voile Curtains

A clean-up from a leading manufacturer of these fine Curtains. All are in beautiful designs and excellent qualities:

\$5.95 pair, today's \$7 to \$9 values

\$7.50 pair, today's \$10 to \$12 values

Five hundred pairs in white and ecru:

\$3.95 pair instead of \$5 and \$6

\$5.65 pair instead of \$7 and \$8.50

\$6.85 pair instead of \$9 and \$10

\$7.95 pair instead of \$10 and \$12

Marquisette, Scrim and Voile Curtains

One thousand pairs in white and ecru:

\$1.69 pair instead of \$2 and \$2.25

\$1.95 pair instead of \$2.45 and \$2.75

\$2.65 pair instead of \$3 and \$3.50

Imported Irish Point and Duchesse Lace Curtains

Thirty-five beautiful designs in white and ivory:

\$5